

Drinks & treats built right, made here.

The operating platform for milks, drinks & treats in Latin America.

ROUND

Pre-Seed · US\$500K

STAGE

Launch-ready · Q3 2026

FOUNDER

Pablo Cáceres

● THE PROBLEM

The children's aisle is flooded with sugar and junk.

Latin American families spend billions on food and beverages for their kids — almost all of it on products that compromise long-term health. Parents know it. They're rejecting it faster than the industry adapts.

\$800B+

LATAM F&B market
and growing

12% YoY

Plant-based segment
growth regionally

0

Credible operator-led brands
for LATAM kids

One product. One promise.

A chocomilk a kid can love and a parent can trust — with no sugar regret a decade later.

Sinbaca: plant-based oat milk for Latin American kids. Clean ingredients. Priced for everyday family consumption. Built to scale through schools, foodservice, and retail.

SINBACA

Plant-based oat milk

Kids · Latin America

Launch Q3 2026

Sinbaca is the first step.

Unisono exists for one reason: to flood childhood with the opposite of what fills it today. Where the shelves are stacked with sugar and junk, we build food and drink that's genuinely good — real nutrition, real flavor, real wellbeing that compounds across a child's life.

Sinbaca is the milk. Kid-friendly snacks are next. Each one earns its place the same way: good for the child today, better for who they become.

01

The gap is real

Multinationals are slow. The conscious-consumption market in LATAM is at an inflection point. Parent demand is growing. No one is filling it seriously.

02

No platform exists

There is no operator-led platform building inside that gap. That's the white space Unisono was built to occupy.

It all starts with the milk.

PRODUCT

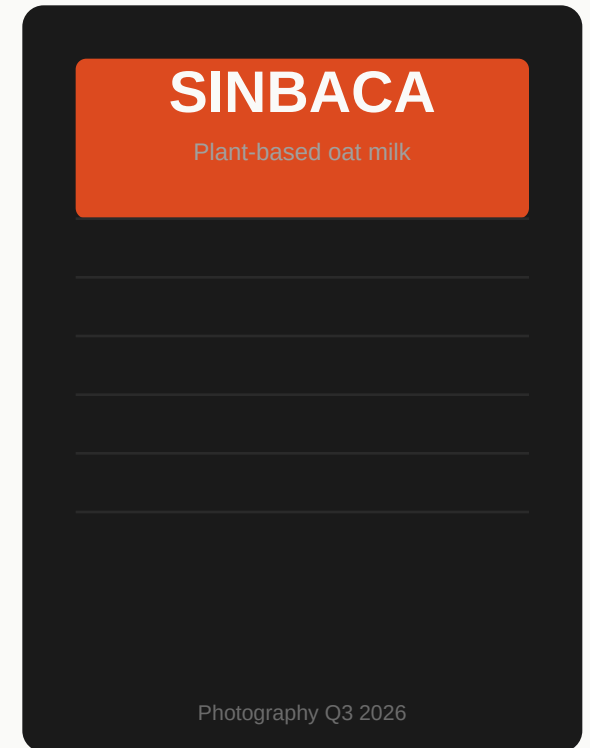
Plant-based oat milk · RTD format

Kids focus · Families · Schools · Foodservice

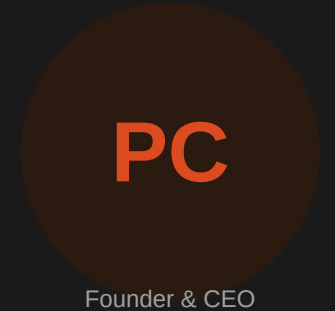
Panama → Central America → LATAM

STATUS

- Production pilot validated
- COGS: \$0.60–0.80 / unit (validated)
 - Sanitary registration in progress
 - Tetra Pak migration planned · Months 6–12
 - Launch window: Q3 2026



Built by an operator, not a founder learning on the way.



Pablo Cáceres spent over a decade inside enterprise CPG across Latin America:

- | **Red Bull Panama** — On Premise Brand Manager · 250+ accounts managed
- | **Flor de Caña / Feduro** — Trade Marketing & Brand Management
- | **Caribbean packaging logistics** — Regional distribution, DR + Caribbean, 3+ years

Supply-chain relationships, regulatory navigation,
and operational discipline aren't theoretical.
They already exist.

Why this · Why now · Why Panama.

Why this

Latin American parents are rejecting industrial food faster than the industry adapts. Conscious consumption isn't a trend — it's a generational shift. The window to build the regional category leader is open.

Why now

Supply chains across Panama and Central America have matured. Local capital is ready. Regional retailers are actively seeking conscious brands. The infrastructure to scale exists for the first time.

Why Panama

Dollarized economy. Legal stability. Regional logistics hub. A natural bridge to Central America, the Caribbean, Colombia, Mexico, and the U.S. Latino market.

What the first 18 months look like.

Months 0–6

Launch

- Sinbaca to Panama market
- Sanitary registration complete
- Sourcing engine generating cashflow
- Brand awareness in target audience

Months 6–12

Validate

- Expand Sinbaca across Panama
- Unit economics validated
- Tetra Pak migration complete
- Tranche 2 (\$250K) enters on
- demonstrated T1 milestones

Months 12–18

Scale

- Sinbaca: Costa Rica + 1 market
- Brand 02 enters pilot
- Series A readiness: \$3–5M target
- Strategic regional partnerships

● WHERE WE ARE

Pre-launch traction.

Honest pre-launch status — what's done, what's in progress.

COMPLETED / VALIDATED

- ☐ Production pilot validated
- ☐ COGS per unit: \$0.60–0.80 (validated)
- ☐ Sourcing engine (Unaterra) generating cashflow
- ☐ Investor landing page live — unisonocorp.com
- ☐ ProVeg Incubator application (in process)

IN PROGRESS

- Sanitary registration (in progress)
- Distribution conversations (underway)
- Yield Lab LATAM submission (in progress)
- Tetra Pak migration planning (months 6–12)
- Advisory board (open)

US\$500K · Two tranches · Tranche 1 open now

US\$500K · Two structured tranches.

Capital deployed in stages against demonstrated milestones.

OPEN NOW

Tranche 1 · \$250K

Months 0–6



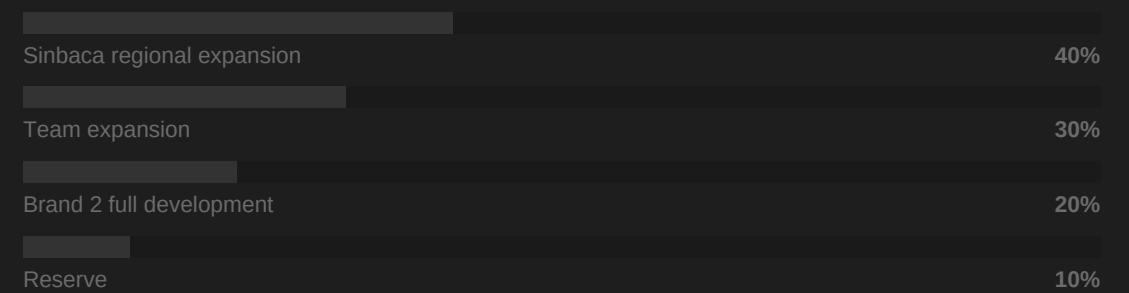
MILESTONE TO UNLOCK TRANCHE 2

- Sinbaca live in retail + foodservice
- First distribution agreement signed
- Unit economics validated in market
- Tetra Pak path confirmed

MONTH 6

Tranche 2 · \$250K

Months 6–18



CONDITION

- Tranche 1 milestones demonstrated
- Investors enter with 6 months
- of real data, not projections

The team.

PC

Pablo Cáceres

Founder & CEO

Over a decade in enterprise CPG across Latin America and the Caribbean — Red Bull, Flor de Caña, regional packaging logistics. Now building Unisono from the supply chain up.

+ Advisors

Advisory board positions open. If you'd consider advising or investing in Unisono, we'd like to have a conversation.

invest@unisonocorp.com

LET'S TALK

If you invest in operator-led consumer plays in Latin America — we'd like to hear from you.

"Unisono is what happens when an operator stops building someone else's brand
and starts building the one Latin America actually needs."

invest@unisonocorp.com · unisonocorp.com

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